.au IS FOR ALL AUSTRALIAN BUSINESSES, ORGANISATIONS AND INDIVIDUALS

Registering a .au name helps you or your business, community or organisation establish its identity. Whether your market is local or international, your users or clients immediately know you are Australian. With over 2 million names registered in .au, you will be part of a vibrant and growing online community.

LET'S TALK NET

If you're new to the Internet or just want to know more about why Australians should choose .au visit the Let's Talk Net website, where auDA has made it easy to understand: **www.letstalknet.com.au**

HOW TO MAKE A COMPLAINT:

To lodge a formal complaint visit:

www.auda.org.au/faq/complaints/

Formal complaints may be about:

- A registrar or reseller
- A registrant's eligibility to hold a name (e.g. registrant no longer exists or registration details not current)
- Competing rights with the registrant of a domain name.

.auDA
.au DOMAIN ADMINISTRATION LTD

ABN 38 079 009 340. Ph 1300 732 929
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Everything you need to know about .au Domain Names

DO YOU .au?

.auDA
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WHY CHOOSE .au?

.au IS AUSTRALIA'S HOME ON THE INTERNET

.au is a vital and valuable national resource. .au Domain Administration Ltd (auDA) manages .au under an industry self-regulatory model, for the benefit of all Australians. auDA is endorsed to perform this role by the Australian Government.

.au IS A TRUSTED AND WELL RECOGNISED SPACE

Given all registrants must meet .au eligibility criteria, users can feel confident that they will get what they expect when they visit a .au website. As a registrant, these rules help protect you from cybersquatting or other malicious registration practices.

The policy rules also govern the conduct of domain name vendors - registrars and resellers. When you register a .au name, you are afforded certain protections with regard to privacy, data protection, and ethical and professional business practices by registrars.

.au features a range of mechanisms to resolve complaints and disputes.

WHAT KIND OF .au NAMES ARE THERE?

EVERY ENTITY AND INDIVIDUAL HAS A DEDICATED PLACE IN .au

com.au and net.au
Commercial entities, including SMEs and sole traders

org.au and asn.au
Non-commercial organisations and associations, including political parties, sporting or special interest clubs, charities or non-profit organisations

id.au
For individuals

act.au nsw.au nt.au qld.au sa.au tas.au vic.au and wa.au
Community Geographic Domain Names - for addressable localities throughout Australia. These names must be used to build a website for use by the entire community

gov.au
Government bodies - managed by the Australian Government Information Management Office (AGIMO)

edu.au
Educational institutions - managed by the Australian Information and Communications Technology in Education Committee (AICTEC)

DO YOU .au?

HOW DO I GET A .au DOMAIN NAME?

1 Choose a name and check that you are eligible for it
auDA's policies govern .au name eligibility and allocation. As different criteria apply for the various .au domains, you should check you meet the requirements before registering.

2 Check your chosen domain name is available
Use the WHOIS service to check your name is available. If it isn't, look at other options, like acronyms, or the names of events, products or services you offer.

3 Choose an auDA accredited registrar or their reseller
Once you have chosen a registrar or reseller, simply follow their registration instructions. Services and prices vary, so make sure you consider these differences and your requirements carefully.

4 Arrange for your domain name to be hosted
A hosting service provides a location (a computer somewhere, connected to the Internet) for your website and allows it to be seen online. An Internet Service Provider (ISP), webhost and most registrars and resellers provide this service -make sure you shop around for the service that best suits you.

5 Create your website and/or set up your email addresses
You can do this yourself, or your registrar, reseller, ISP, web designer or someone else can handle it for you.

6 Renew!
You must continue to be eligible for your domain name and renew your licence every two years or you will lose your right to it. Make sure you are listed as the registrant contact for your domain name and keep your contact details up-to-date. Diarising your domain name registration due date is also advisable.

auDA INITIATIVES

ANZIA
AUSTRALIA & NEW ZEALAND INTERNET AWARDS

www.internetawards.org.au
The Australia and New Zealand Internet Awards
The ANZIAs are an annual event celebrating the achievements of organisations, businesses and individuals that have made significant contributions to the development and use of the Internet in Australia and New Zealand.

.auDA FOUNDATION

www.audafoundation.org.au
The auDA Foundation makes annual grants to promote and encourage education and research initiatives that will enhance the utility of the Internet for the benefit of the Australian community.

.cgdn

www.cgdn.org.au
auDA manages the Community Geographic Domain Name project- these are easy to remember website addresses that combine a town or suburb name with the state or territory, for example: **www.carlton.vic.au** or **www.broome.wa.au**

IMPORTANT LINKS

Registrars To register a .au domain name use an accredited .au registrar. A full list is available at:
www.auda.org.au/registrars

WHOIS The WHOIS service can be used to find registrant contact details for registered .au domains:
www.ausregistry.com.au

Complaints To lodge a formal complaint visit:
www.auda.org.au/faq/complaints

Policy To see a full record of current auDA Published Policies visit:
www.auda.org.au/policy

.auDA MEMBER

There are two classes of membership open to all stakeholders of the Australian Domain Name System: Supply class for industry and Demand for domain holders. Membership entitles you to a vote at General Meetings of auDA.

To become an auDA member visit: **www.auda.org.au/membership**

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