

## **Richard Brooks B Ec. FCPA FAICD**

Richard has a Bachelor of Economics majoring in accounting and business and is a fellow of both CPA Australia and the Australian Institute of Company Directors. He has undertaken a range of professional development programs with a focus on corporate governance, accounting and finance, investment and strategy.



Richard has broad experience in businesses ranging from the building, timber and manufacturing sectors to retail, tourism and hospitality. He also has over 15 years' experience as the Executive Director of an industry association and its allied association clients

He has held director positions throughout his working life in small and medium businesses, industry associations, an industry superannuation fund, a registered training organisation, government advisory boards as well as several peak industry bodies.

Richard has gained considerable experience as a Board member of organisations such as the Council of Small Business Organisations of Australia (COSBOA), State and National industry training boards, Defence Reserve Support Council, a Victorian Alpine Resorts Management Board and a registered industrial association.

Since 2005 his focus has been on providing proactive business support to businesses involved in manufacturing and design. He has also conducted a review/restructure of a sporting club that was facing significant financial difficulty and a governance review of a peak association.

In 2009 Richard was appointed to the board of Standards Australia (SA) – Australia's peak standards body. Standards Australia is a not-for-profit company limited by guarantee which gains its peak status as a result of a memorandum of understanding with the Commonwealth of Australia.

Standards Australia's structure is very similar to that of au Domain Administration Ltd (auDA) and at the time of his appointment was experiencing several relationship issues as well as the financial impact of the GFC.

Richard chaired the SA finance risk and audit committee for five years from the time of his appointment and was subsequently appointed as chairman of Standards Australia in November 2014.

Several significant achievements have been made at SA over the past nine years, including achieving financial stability, increased member engagement, significant IT upgrades and the ongoing transition to a digital environment and improved distribution arrangements.

SA's achievements have not come easily – government, members and a wide range of stakeholders have had to be consulted and convinced of the benefits. A particular focus has been on engagement with all parties by way of regular meetings with board members and the executive team. Richard introduced the concept of the "Chairs Advisory Group" initiative where conversations/feedback occurs between member principals and the chair and executive team.

Like SA in recent years, auDA is going through a period of transition with significant policy proposals to change the domain name system as well as structural and constitutional change and the need to maintain the Commonwealth's endorsement.

Richard commits to bring a significant range of skills and experiences as well as personal integrity and commitment to best practice to the auDA Board. This commitment will be matched with his strong belief in member engagement and the need to respect their diverse interests while maintaining the support of key stakeholders.

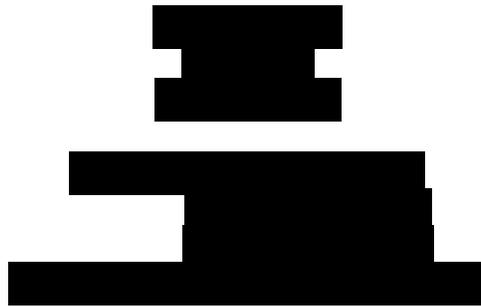
W Richard Brooks

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## Resume

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### Career Summary

Richard is an experienced company director and CEO with strong leadership and operational skills and diverse experience in the business and not for profit sectors. He has financial, management, marketing, and advocacy skills combined with over 25 years of not for profit management.

He is well qualified and experienced in multiple areas of business management with a commitment to good governance and stakeholder consultation.

He is a firm believer in the need for advocacy at all levels in conjunction with broad consultation and effective communication if successful outcomes are to be achieved. Consultation and engagement with stakeholders are of particular importance when involved in bi/tripartite bodies (industry, government and unions) and those with representation from multiple industry sectors/interest groups.

He has board experience in organisations ranging from small to medium businesses in industry, training and hospitality to an industry superannuation scheme, peak industry bodies and Australia's National Standards Body - Standards Australia.

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## EMPLOYMENT HISTORY

### **November 2009 – Current      Standards Australia Ltd**

Position: Non-Executive Director/Deputy Chair/Chair

Standards Australia is the nation's peak non-government, not-for-profit standards organisation.

Standards Australia's expertise and main responsibility is the development and adoption of standards in Australia. SA also facilitates Australian participation in international standards development.

The work of Standards Australia enhances the nation's economic efficiency, international competitiveness and contributes to community demand for a safe and sustainable environment.

#### **Major Achievements:**

Appointed Board Chair in 2014 following five years as chair of the Finance, Risk and Audit Committee.

As chair of SA, a priority is the maintenance of a financially sustainable organisation delivering a net benefit to the Australian community. Standards Australia has an MOU with the Commonwealth which clearly articulates what is required to retain the status of Australia's National Standards Body.

A current priority is the negotiation of the future distribution arrangements for standards including digital transformation, multiple distribution pathways, enhancing the experience of contributors to the development of standards and other technical documents and improving the knowledge of and access to standards by the broader community.

### **April 2010 – April 2013      Alpine Resorts Management Board Mt Buller**

Position: Member (Ministerial appointment)

#### **Major Achievements:**

Chair of the Finance, Risk and Audit committee and involvement in the introduction of several initiatives related to risk management, technology and strategic planning.

### **Apr 2005 – Current      Tyne Solutions Pty Ltd**

Position: Managing Director

Tyne Solutions was established in 2005 to provide proactive, cost-effective and responsive business advisory & consultancy services to businesses involved in the SME and not for profit sector.

#### **Major Achievements:**

- Provision of management and executive services to the Cabinet Makers and Designers Association (formerly Cabinet Makers Association) during a period of growth and technological/industry change. (2005-2016)
- Provision of management and executive services to the Architectural Door Hardware Association
- Provision of advice and assistance to restructure the Ski Club of Victoria following a period of poor management and extensive losses.
- Conducted a review of the operations/governance of the Council of Small Business Organisations of Australia
- Establishment of the Furnishing Industry Training Advisory Committee (FurnITAC) (at the request of the Office of Training and Technical Education (Vic)).

**Mar 1991- Mar 2005 Timber Merchants Association (Victoria) (TMA)**

Position: Executive Director

**Additional Executive Officer/Management roles performed whilst at TMA.**

- Hardware Association of Victoria
- Cabinet Makers Association
- Roof Truss and Wall Frame Association
- Victorian Timber Importers Association Inc
- Architectural Hardware Industry Association Inc
- Master Fencers Association Inc
- National Home & Building Supplies Association Ltd
- TMA Training Services Ltd (a registered training organisation)
- TMA Trading Pty Ltd (group purchasing company)

**Major Achievements:**

- Provision of senior management, advocacy and representation services to the Timber Merchants Association (Vic) (a registered industrial body) and its broad range of clients from associated/allied industries to achieve positive outcomes for their respective members.
- Establishment of TMA Training Services an RTO servicing the timber, hardware and frame and truss sector

**Nov 1968– Feb 1991 General Manager /Managing Director**

W R Brooks Pty Ltd Timber, hardware & joinery merchants  
W Leonard Brooks Pty Ltd Master Builders and Investors

**Directorships/Board Membership****Current**

Tyne Solutions Pty Ltd  
Standards Australia Ltd – Chair  
Standards Australia Ltd – Finance Risk and Audit and Remuneration and Nominations Committees  
SA Standards Development and Accreditation Committee – Member (ex-officio)  
Standards Australia FP 20 Technical Committee (building in bushfire prone areas) – Independent Chair

**Previous:**

Accreditation Board for Standards Development Organisations – member  
Alpine Resorts Management Board Mt Buller and Mt Stirling – member  
Victorian Furnishing Industry Training Advisory Committee – Chair  
Cabinet Makers and Designers Association – director/secretary  
Furniture Cabinet and Joinery Alliance - director  
Innovation and Business Skills Australia – Business skills sector advisory committee  
Defence Reserve Support Council – member representing the small business sector  
Ski Club of Victoria Ltd – Director/President  
Council of Small Business of Australia (COSBOA) – Director/Chair  
TISS Pty Ltd – the trustee for the Timber Industry Superannuation Scheme (now First Super) – Director, co-chair and chair of investment committee (1991-2005)  
FAFPESC Ltd. (now ForestWorks) – Director and deputy chair.  
Forest and Wood Products Council – member/observer

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Timber Promotion Council (Victoria) – Alternate director  
Super Benefits Administration Pty Ltd - Director  
Furnishing Training Victoria – Executive committee member  
Victorian Forest Industry Training Advisory Board – member and deputy chair  
Federation of Timber Industrial Association Inc. – member & deputy chair.  
Hardware Federation of Australia Inc. – member  
National Wholesale Retail and Personal Services Industry Training Board Ltd – director  
Victorian Wholesale Retail and Personal Services Industry Training Board – Member and Chair  
Victorian Light Manufacturing & Forest Industry Training Board – Chair.  
Victorian Timber Industry Training Advisory Board – member.  
Timber Merchants Association of Victoria –committee member, Vice-President & President (prior to appointment as Executive Director in 1991)  
National Training Reference Groups for retail, wholesale, timber manufacturing and merchandising and furnishing industry competency development and training package development and review.  
Standards Australia ISO 9002 Technical committee – the only non-government member.  
Australian Bankers Association (ABA) Consumer Reference Group and other ABA committees  
Technical Committee Australian Forest Standard  
ANTA-DEST steering committee – Training Mature Age Workers & other projects

#### **EDUCATIONAL QUALIFICATIONS**

1968	Bachelor of Economics, Monash University, Clayton.
1975	Auditing & Business Investigations, RMIT
2006	Graduate Company Directors Course, AICD

#### **MEMBERSHIPS**

Fellow CPA Australia  
Fellow Australian Institute of Company Directors (Graduate)  
Housing Industry Association

#### Referees:

Referees available if required.