

auDA stakeholder engagement & consultation processes

2014-2018

Dec 2014

Appointed Names
Policy Panel
(working groups)

Dec 2015

Recommendation:
open .au to direct
registration

Apr 2016

Survey re .au to
97,000 registrants

Apr 2016

auDA Board
approved direct
registrations

Oct 2017

Est. Policy Review
Panel (PRP)
• .au registration
• reform 33 policies

Nov 2017

Deloitte Access
Economics
analysis of .au

Jan/Feb 2018

PRP public forums
& issues paper on
registrant policy

May 2018

PRP interim report
issued for
public review

2018-2020

Sept 2018

Focus group
consultation

Mar 2019

Consumer
survey
(Omnipoll)

Mar 2019

Economic study
(ACIL Allen)

Mar 2019

PRP recommendations

April 2019

Public awareness
campaign
.au registration

April 2019

Stakeholder
engagement
Govt, ACCC, Trade,
Consumer Affairs

May 2019

Board review:
rules for .au
implementation

June 2019

Announced proposed
new
licencing rules

October 2019

Consultation on
licensing rules: HAVE
YOUR SAY

Jan-Feb 2020

Publication of revised
licensing rules

2020

Board approval
of revised licensing
rules

2020

Implementation: new
rules come into force

October 2019



- (1) Refining priority for existing registrants of .au names to apply for second level .au domain names
- (2) Reviewing and consolidating the existing 33 policies into new .au licensing rules